



GC² → GLOBAL COMMUNICATION & CULTURE FINAL EXAM STUDY GUIDE 2019

WED, MAY 8TH 1:00-3:30PM

TYPES OF QUESTIONS

- ▶ Applied Theory GLOBAL → BIG PICTURE → LOCAL to GLOBAL
- ▶ LATERAL THINKING! Comparisons & New Solutions/Approaches
- ▶ Short Answer—Correlations/Analysis
- ▶ Definition of Terms/Ideas
- ▶ Black box screening Analysis/Deconstruction
- ▶ Extra Credit for the curious, perceptive, and seriously keen-eyed...

REVIEW:

- 📍 Links on GC² Course Web Page, Class LECTURES (posted), READINGS, SCREENINGS + screening guides, discussion notes, and handouts
- 🌐 GC² Research Web Sites: MEDIA MAPPING INTERNATIONAL MEDIA RESEARCH SITES-2019 (Examples from 2 sites other than your own)

FILMS/Web Screenings/Exhibits:

- Samsung's "Digital Village"
- *Schooling the World: The White Man's Last Burden*, by Jim Hurst and Carol Black
- *Night Secrets (Dubai + Prostitution) Frontline*
- OLPC-Negroponte Laptop Drop in Colombia
- Design Like You Give a Damn: Architects for Humanity
- Skate Ethiopia - Kid's Empowerment thru Skating
- Filter Bubbles – Invisible Global Media POWER, Eli Parser
- What the World EATS – 100 Diets around the World, Peter Menzel
- Education in Iceland-VR, Learning Diff's, Smile
- Creating Noto for Google- Monotype
- Reel Bad Arabs (Film/TV-Cultural Stereotyping)
- Nation Branding/Soft Power (Country Marketing)
- Racing Extinction (Film/TV-Cultural Stereotyping)
- Gringo Trails (Global Tourism and Exploitation)
- Filipino Scooters
- A New View of the Moon
- China Debuts 1st Robotic/AI News Anchor (CNBC/Xinhua)
- Debut of 1st Female news anchor + gestures (NDTV)
- BBC which one is real? Chinese News Anchors
- How Facebook is Changing YOUR internet

MAJOR TOPICS-CONCEPTS-IDEAS:

- ▶ Global EDUCATION & Media Paradoxes → Holes, Divides, neo-colonialism
- ▶ Harold Innis—Media Tech as TRANSFORMATIONAL CATALYST
- ▶ Wade Davis—Ethno Botany and Indigenous Rights
- ▶ Eli Parser—Filter Bubbles
- ▶ MODERNIZATION THEORY & Technology Diffusion
- ▶ MEDIA & IDENTITY DEVELOPMENT: GLOBAL Cross-Cultural Comparisons
- ▶ Cultural Sovereignty and Media Use
- ▶ The FUTURE of Urban vs. Rural Areas—Access, Pop Density, Opportunity
- ▶ MEDIA & the DEVELOPING WORLD Neo-Colonialism & Media Power
- ▶ Barriers to Media Cultural Sovereignty and Development
- ▶ LARGE-SCALE PATTERNS in Global Communication and Culture
- ▶ European vs. American Dreams, Work, Life, Media, & Education
- ▶ The ethics of media research from afar
- ▶ NATIONAL MARKETING—Campaigns
- ▶ MEDIA and CULTURAL STEREOTYPING
- ▶ Global Tourism → IMPACT
- ▶ GLOBAL POPULATION INCREASES + MEDIA/TECH INFRASTRUCTURE
- ▶ One Laptop Per Child: Technology as Panacea
- ▶ Media and the Middle East: Hubs, Revolution, Innovation, Identity
- ▶ Font Styles, Culture, and Global Communication NOTO
- ▶ REAL & "AUTHENTIC" vs. Simulated-Simulacra
- ▶ Nation Branding – CrossCultural Communication
- ▶ International NGOs

▶ Frames of Reference: Keep these readings in mind from early in the semester...

The POWER of Place: Globalization's Rough Landscape, by Harm deBlij
Anthony Smith, Ethnosymbolism + Is There a Global Culture?
Dr. Jack Shaheen, Reel Bad Arabs: How Hollywood Vilifies a People
Daniel Dayan & Elihu Katz, Media Events
Peter Menzel & Faith D'Alusio, Material Worlds, Hungry Planet, and Daily Diets
Jodi Enda, Retreating from the World



Easy Listening



"Can I have your job after it kills you?"



"Get into bed and I'll text you a story."

